



4TH ANNUAL DIA DE LOS MUERTOS TRIBUTE

Sponsorship Proposal Prepared by,
Iowa Coalition Against Domestic Violence
director@icadv.org



Saturday, October 5, 2024
Union Park, Des Moines, Iowa
www.icadv.org

Celebrate Tributes and Advocate for Change

Dear Community Friends,

In the heart of our community, the Iowa Coalition Against Domestic Violence (ICADV) tirelessly works to promote violence-free living for ALL Iowans because when anyone in our community experiences violence, it affects the collective health of the entire population. Last year alone, 54,404 Iowans sought help through the network of 22 statewide victim support program agencies we represent.

Confronting domestic violence is undeniably challenging. However, EVERYONE, including your team, can play a vital role in preventing it.

4th Annual Día de los Muertos Tribute

This year, we invite your organization to join us as a sponsor for the 4th Annual Día de los Muertos (Day of the Dead) Tribute, a cornerstone event during Domestic Violence Awareness Month (DVAM). Scheduled to take place on Saturday, October 5, 2024, in Des Moines, the Tribute honors and remembers the lives lost to gender-based violence while fostering hope and healing in our community.

Event Highlights:

- **Live Performances and Music:** Captivating cultural expressions through local artists.
- **Children's Activities:** Engaging crafts, games, face painting, bounce houses and more!
- **Food and Drinks:** A taste of traditional festivities.
- **Community Resources Fair:** Connecting attendees with support and services.

Why Sponsor the Tribute?

As a sponsor, your organization will visibly align with a critical cause, demonstrating leadership in corporate social responsibility. You will gain exposure to hundreds of attendees, including community leaders, individuals, families, and organizations showcasing your commitment to a violence-free Iowa.

Your Impact

Your sponsorship will directly support the following:

- **Certified Advocacy Support:** Connecting survivors to the help and services they need, when they need it, including housing assistance, counseling resources, transportation, and legal remedies.
- **Legal Expertise:** Access to legal resources and representation.
- **Academic Scholarships:** Opportunities for survivors to rebuild their lives through education.
- **Financial Empowerment:** Tools and training for financial independence.
- **Equitable Services Development:** Enhancing service accessibility and effectiveness.

Join Us!

We hope you will sign on to this unique opportunity to stand with us. Together, we can honor the past and build a safer future for all Iowans. Please contact Lindsay Pingel, director of Community Engagement, at 515.244.8028 or will sign on to this unique opportunity to stand with us. Together, we can honor the past and build a safer future for all Iowans. Please contact Lindsay Pingel, director of Community Engagement, at 515.244.8028 or lindsayap@icadv.org. to discuss how we can best partner with your team. Thank you for considering this impactful partnership.

Sincerely,

Maria B. Corona

Maria Corona, PhD

Executive Director

Iowa Coalition Against Domestic Violence





Iowa Coalition Against Domestic Violence

Our Mission

We seek to engage all people in a movement to change the social and political systems that perpetuate violence.

Our Expertise



Provide quality, certified training and expertise to meet trauma-informed standards of care.



Engage in public policy conversations to strengthen laws, prioritize survivors' needs, and create safer communities.



Increase community awareness and response to the root causes of violence and solutions to prevent it.



Promote effective responses and improve access to support for survivors, families, and communities.

Our Story

Everyone in Iowa deserves to feel SAFE.

The Iowa Coalition Against Domestic Violence works alongside a statewide network of 22 survivor support agency programs to connect survivors to the resources and services they need and advocate for policy and community change that makes Iowa safer for everyone.

Feeling physically, mentally, and emotionally safe are basic human rights that every person and child deserves. When anyone in our community experiences violence, it affects the collective health of the entire population.

We take a survivor-centered approach to victim services and believe that community-based agencies and interventions, healthcare, schools, and government systems should work together to listen and respond to the experiences of those most vulnerable in our communities. By doing so, we can enhance the safety of survivors and their families so everyone has the ability to thrive and live a life free from violence.

4th Annual Dia de los Muertos Tribute Sponsorship Opportunities

\$5,000: Community Changer

- Business name/logo will be included on all print and electronic collateral materials, ICADV website, DVAM and Tribute promotions, and media mentions in October.
- Business profile on ICADV website for the full month of October.
- Business profile on ICADV social media pages in October.
- Community engagement/promotional table and opportunity to speak at the 4th Annual Dia de los Muertos Tribute.
- Thank you gift to business/agency full of ICADV promotional items.

\$3,000: Community Leader

- Business name/logo will be included on all print and electronic collateral materials, ICADV website, DVAM event promotions, and media mentions in October.
- Full business profile on ICADV website for the full month of October.
- Full business/agency profile on ICADV social media pages in October.
- Thank you gift to business/agency full of ICADV promotional items.

\$1,500: Community Advocate

- Business name/logo will be included on all print and electronic collateral materials, ICADV website, DVAM event promotions, and media mentions in October.
- Business/agency highlight on ICADV social media in October.

\$500: Community Partner

- Business name/logo will be included on all print and electronic collateral materials, ICADV website, DVAM event promotions, and media mentions in October.

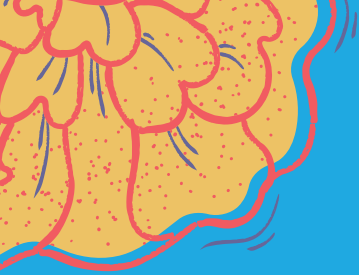
Custom: Community Supporter

- Customized marketing package based on a mutual agreement between ICADV and business.

To confirm your sponsorship, visit www.icadv.org to complete the online application today or scan the QR code.



You can also schedule a time to discuss this opportunity or another in more detail, ask questions, or receive additional information by calling Dr. Maria Corona, Executive Director, director@icadv.org or call 515.421.4658.



IOWA COALITION AGAINST DOMESTIC VIOLENCE

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